



STEP UP FOR COLLEEN 5K WALK/RUN

SPONSORSHIP OPPORTUNITIES

COLLEENRITZER.ORG

STEP UP FOR COLLEEN 5K WALK/RUN

THE REASON WE STEP UP

COLLEEN RITZER

Colleen Ritzer, a lifelong resident of Andover knew from a young age she wanted to be a teacher. As a 2007 graduate of Andover High School and a 2011 graduate of Assumption College, she pursued her dream to become a high school math teacher.

Colleen spent countless hours finding unique and creative ways to inspire and teach her students, who she loved. She quickly became a popular and beloved math teacher at Danvers High School who continues to inspire students and teachers alike to this day.

Colleen didn't just teach her students, she taught the world to be kind and find the good.



COLLEEN'S LEGACY



LOVE



KINDNESS



TEACHING

MEMORIAL SCHOLARSHIP

12
YEARS

128
RECIPIENTS

\$677K
AWARDED

WHY STEP UP?

HONOR COLLEEN | SPREAD KINDNESS | SUPPORT TEACHERS

"We are big supporters of STEM and all of the values of kindness Colleen and this event stand for. We need more of this positive energy in our communities. It's as important for the community as it is for Colleen's legacy."

- GPI

"Colleen stepped up for every single person she has touched during her life, and now. You may not be on earth with us, but you sure are with all of us in spirit."

- Jenny

"To honor my friend and fellow teacher who helped to engage her students in the classroom and her friends and family with her warm heart and positive attitude."

- Natalie

"Colleen was a person that I looked up to as a child. Knowing that she was symbolically with me through this journey to becoming a teacher has been more meaningful than I can express."

- Carly

"We LOVE this race and how it brings people together in her memory. She'd be so proud!"

- Todd

"It is such a positive and inspirational event - that out of such a tragedy, people are focused on remembering the good, celebrating Colleen's life and working towards improving the future!"

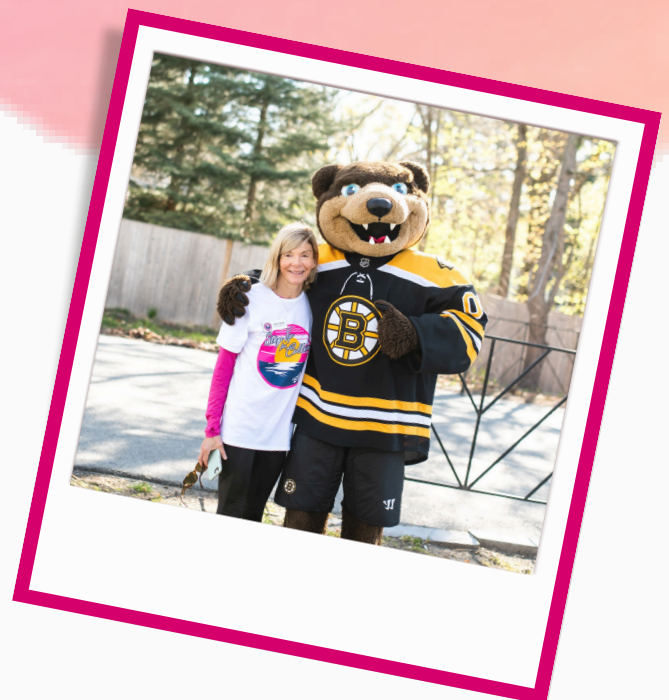
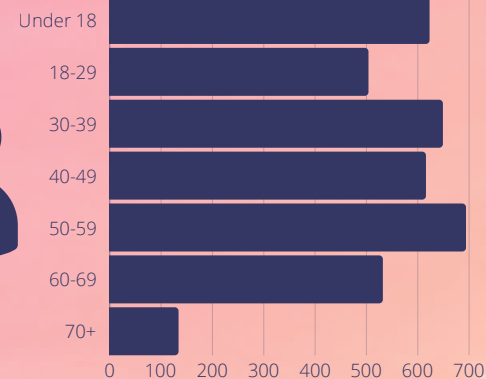
- Kathleen

2024 SEA OF PINK



86 TEAMS

ALL AGES



SPONSORSHIP OPPORTUNITIES

	Title	Gold	Silver	Copper	Bronze	Course
Cost	\$7,500	\$5,000	\$2,000	\$1,000	\$500	\$250
Complimentary Registrations	30	20	10	5	2	0
Company Logo on Event Website	✓	✓	✓	✓	✓	✓
Signage on Race Day	✓	✓	✓	✓	✓	✓
Option to Have a Table at Race Day	✓	✓	✓	✓	✓	
Recognition on Social Media	✓	✓	✓	✓		
Public Recognition on Race Day	✓	✓	✓			
Company Logo on Event T-Shirt	✓	✓	✓			
Company Logo on Registration Site	✓	✓				
Company Logo on All Marketing Materials	✓					

INTERESTED? HAVE QUESTIONS? NEED MORE INFO?

For more information, please visit ColleenRitzer.org or contact our Sponsorship Coordinator, Eileen Rullo, at sponsorships@colleenritzer.org.